

SPEAKERS

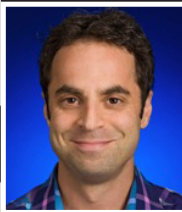


DAX DASILVA
Founder & CEO of Lightspeed

**BYRON AND
DEXTER PEART**
Co-Founders and
Creative Directors of
WANT Les Essentiels



EDWARD MENICHESCHI
Founder, Silver Fox Productions



ERIC MORRIS
Director, Search
& Performance,
Google



GUILLAUME MERCIER
Vice President of Marketing,
SSENSE

**ANNE
MARTIN-VACHON**
President of the
Shopping Channel



ETHAN SONG
Co-Founder of Frank & Oak



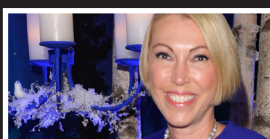
**JACKIE
TARDIFF**
Senior Vice
President,
Reitmans

MODERATORS



LILY LI
Director with BMO
Private Investment Counsel

QASIM MOHAMMAD
Associate, OMERS
Ventures



LISA TANT
Creative Communications
Consultant

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CAFA FASHION & RETAIL FORUM

PROGRAM

Tech Talk with **Dax Dasilva**,
Founder & CEO of Lightspeed

Building a Global Brand,
an intimate conversation with
Byron and Dexter Peart,
Co-Founders and Creative Directors
of WANT Les Essentiels

A fireside chat with fashion insider
Edward Menicheschi,
Founder of Silver Fox Productions

Future of Marketing and Retail with
Eric Morris,
Director, Search & Performance, Google

Lunch

Building a Global Fashion Platform,
an intimate conversation with
Guillaume Mercier,
Vice President of Marketing for SSENSE

Retail Revolutions with
Anne Martin-Vachon,
President of the Shopping Channel

Trends in Consumer Spending with
Ethan Song, Co-Founder of Frank & Oak, &
Jackie Tardif, Senior Vice President, Reitmans